World University Debating Championships 2016/2017 South African bid

Prepared by:
The South African University Debating Council and Potters hand activation (PTY) LTD

Submission of bid: 1\textsuperscript{st} March 2015
Index

1. Declaration
2. Rationale and context
3. Chief adjudication panel
4. South Africa
5. Host province and city
6. Professional conference organising company
7. Tournament vision and activities
8. University of the Witwatersrand
9. WUDC 2016/2017 educational opportunity
10. Organising committee
11. Important Information
12. Contact details
13. Support letters
Declaration

Attention: World University Debating Championships Council

Dear Sir/ Madam

Bid for the World University Debating Championships South Africa 2016/2017

The South African University Debate Council would here by like to declare their bid for the World University Debating Championships 2016/2017. The SANUDC (South African National Universities Debate Council) has been in existence for the past 19 years with the mandate of developing and administering over University debate within South Africa and its immediate neighbours. Over the years council has grown and covers almost every University in the land as well as institutions in Botswana, Namibia, Lesotho and Zimbabwe who find our league highly competitive and hence attractive. The SANUDC was largely influential in the establishment of the Pan African Universities Debate Council (PAUDC) and as a result 3 of the 5 previous Chairpersons have come from South Africa.

The South African University Debating Council has full confidence in the organising committee led by Thando Mpofu and Jabulile Mabuza as co-conveners and Ms Dessislava Kirova as the chief adjudicator chosen to for the bid. We believe that hosting WUDC in Africa will go a long way into growing debating not only in the Southern part of Africa but through Africa as a whole, this can only be achieved when as many stake holders of influence join in reaffirming South Africa as a prime destination. We therefore urge you to rally behind the South African University Debating Council in securing this bid for our great nation.

Yours in thought leadership

Nthoba L.

SANUDC Chairperson

Sanudc.council@gmail.com
It’s a necessity

How often have you lamented the state of political discourse in your country, uttering the phrase “if only people thought more like debaters”? Would it not be a different world if politicians and public officials made an effort to consider arguments from both sides of an issue, listen respectfully to their opponents and be open to persuasion by logic and evidence, rather than emotion and hyperbole? That is a world that we intend to play a role in creating, with your help.

In developed debate circuits like that of Oceania, the United Kingdom and the USA, former debaters fill the halls of parliament and the public sector and hold positions of leadership in private sector companies, educational institutions and social enterprises; they have an undeniable influence on public discourse and shaping their societies. It is impossible to sit back and accept the failings around you after years of debating about the world’s problems and their potential solutions. As such, it is natural that debaters would strive to fix these problems outside the confines of the debate round. With them, debaters bring an open mindedness and an intellectual rigour that is an exception rather than the norm in the community. Nowhere are these traits more important than across the African continent, where political discourse, even in the most developed democracies, is far from ideal.

We believe that our tournament can propel the African circuit forward. Bringing WUDC to Africa means unparalleled access for African teams. Many African debaters are self-funded and the cost of travel to other parts of the world remains prohibitive. But more than that, for many African debaters who may be newer or less experienced, the thought of travelling halfway around the world to debate in an unknown, and potentially hostile, environment is enough to deter attendance. When you add to this significant complexities with Visas, African participation at Worlds remains unacceptably low. We are incredibly proud to bid to host worlds on behalf of the African community as a whole - a community that is crying out for opportunities to learn and compete. A community that needs debate.

In a larger sense though, hosting a tournament like Worlds has an impact on the community around it. The media coverage and the public involvement in the tournament can inspire discourse and reflection far beyond the immediate participants. We intend to make every effort to encourage attendance from the general public, particularly school and university students, and members of the South African political elite, in order to maximise these benefits. Hosting WUDC in South Africa offers a unique opportunity for debate to have a real impact on those who need it most. We promise to take full advantage of this opportunity. We will be offering a centralised training program prior to the tournament - in conjunction with African Voice - that will be open to the entire African debating community. We truly believe that one tournament, if done right, can change everything.
It’s competitive

Dear World Debating Community,

Adjudication Vision WUDC South Africa 2017

1. Professionalization
First, we will continue all successful innovations put in place at Malaysia and Thessaloniki Worlds. We will actively seek the contact and exchange with the respective AdjCores in order to continue and further develop the new policies they put in place. This way we aim to build continuity of progress and not fall below already reached levels.

Second, we will work to bring you a fair and clear gauging of approaches to British Parliamentary Style with the aim to create and communicate a WUDC standard style. In order to achieve that we will not only draw upon the regional knowledge and experience of all AdjCore members but also get into exchange with individual countries throughout our regions to guarantee involvement and spreading, e.g. by conducting representative surveys and engaging in a qualitative dialogue.

Third, we will establish a way for WUDC-AdjCores to hand down and share experience and knowledge in an organized and sustainable way (e.g. briefings, policies, forms, documents, training material, best practices, et al.). The immense amount of valuable material that is produced by every AdjCore shall be collected and organized in an easy way to be handed down from one AdjCore to the next, e.g. in the form of a blog as already exists for Worlds Council.

2. Inclusiveness
First, we will explore the possibility to distribute independent adjudication slots in a more inclusive and representative manner taking into account region, language status and gender. Our first and foremost prerogative will continue to be the qualification of a given judge. However, we would like to explore the possibility to expand Thessaloniki’s first step (5 IJ per region) on additional levels and in additional numbers.

Second, we would like to appoint an Assistant Deputy Chief Adjudicator from Latin America and the Caribbean. The ADCA would serve as an advisor in all matters bringing the Latin American perspective into the AdjCore. With this innovation we aim to both achieve better representation of debating circuits and strengthen the buzzing and growing debating communities in the region. We will run an open application and feedback process equal to the one already in place for DCAs. It will take place during the same period of time as the DCA-process.
3. Adjudicator Training
First, we will start an early and extensive training program that will run throughout 2016. We will provide extensive online material and tutorials for all levels of judging as well as on the ground trainings and seminars. We want to give the opportunity to judges planning to attend South Africa WUDC 2017 to start training early on.

Second, we will explore the possibilities to put in place regional mentor-mentee programs aimed at judges that wish to improve their skills but lack the resources in either their home society or circuit. The success of such a program will be highly dependent on the availability and possibilities of experienced judges to dedicate their time. We will do our best to set up the program in a manner that makes it as easy as possible for experienced judges to join as mentors.

We will actively seek the dialogue with you and at the same time honestly invite you to get into contact with us and share your ideas, questions, concerns and comments.

Kindly Yours,
Dessislava,
Dessislava Kirova (Germany, Berlin Debating Union)

Dessislava is a major of English and American Studies and Italian Philology. She is the Co-CA of the Pan-African Universities Debating Championship at the University of Limpopo 2014, has served as DCA at the European Universities Debating Championship Manchester in 2013 and on the AdjCores of over 10 IVs and Opens across Germany and Europe, including the first ever Women’s Open in Germany. As a speaker Dessislava has broken at all five German Championships she’s attended and reached the final twice. In 2014 she broke into the Quarter of the Colgate Open and was invited to debate at the prestigious Hobart and William Smith Round Robin. Dessislava is a EUDC ESL-Quarter Finalist 2012 and Finalist 2014. She has broken at all three WUDC she attended, reaching the ESL-Quarter in Botswana 2011, the ESL-Final in Manila 2012, finally winning the ESL-Final in Chennai 2014. She is currently ranked the second best ESL-speaker in the world.

Dessislava joined the Berlin Debating Union in 2006, one of the most successful ESL-institutions in Europe. She served as the society’s president between 2011 and 2012. In the 2013/14 season she was the Head Coach teaching a novice seminar and a weekly advanced training seminar. She is working on a debate handbook together with another Berlin debater. Currently she is coaching the Berlin teams going to Malaysia Worlds. Since 2006, Dessislava was involved in the organization of numerous national and international tournaments. As part of the OrgComm of WUDC Berlin 2013, she was the Head of Participant Affairs, heading a team of over 30 people for two years overseeing the departments of Accommodation, Catering, Socials, Registration, Visa, Excursions and Participant Information.
It’s a cultural exchange

South Africa - the Rainbow Nation

Geography: Situated at the southern tip of Africa, South Africa is 1 233 404km² in size and is edged on three sides by nearly 3 000km of coastline, with the Indian Ocean to the east and the Atlantic Ocean to the west. The country is bordered in the north by Namibia, Botswana, Zimbabwe and Mozambique, and also encloses two independent countries, the kingdoms of Lesotho and Swaziland.

History: Between 200 000 and 100 000 years ago, modern humans began to evolve throughout Africa – including South Africa. They became the San, who later met up with south-bound Khoi pastoralists from the north and became known collectively as the KhoiSan.

The KhoiSan drifted down into the Western Cape at about the same time (300AD) that early Iron Age groups crossed the Limpopo – whose descendants, about 1 000 years later, formed the African kingdom of Mapungubwe and began to trade with India, Arabia and China.

In 1652, Jan van Riebeeck and his 90-strong party arrived from The Netherlands and set up a ship-refuelling station at Cape Town – an important stop both geographically and politically, as it was on the only early trade route from Europe and the Americas to India, the ‘Spice Islands’ of the East Indies, and the East. Over the next 200 years, various waves of other European and Indian settlers also arrived.

Subsequently, the Dutch, British and to an extent, the French, fought for control of the Cape, with the British finally triumphant in 1806. Dutch Boers prepared to trek into the hinterland to escape British rule.

This was also the start of the Mfecane (‘the scattering, the crushing’) of Africans that began in Zululand, crossed the Drakensberg and swept through the present Free State province. Spurred on by the Zulu warrior king Shaka’s growing militarism, it became a confusing maelstrom of movement and massacre. Adding the land-hungry Voortrekkers and the newly arrived 1820 British Settlers into this mix brought further conflict.

The late 1800s saw the discovery of South Africa’s immense gold and diamond wealth, and later, the great platinum finds.

The 20th century saw the end of the South African War (also known as the Anglo-Boer War), which was fought from 1899 to 1902; the establishment of the Union of South Africa in 1910; the involvement in World War I and World War II on the side of the Allies; a narrow victory for the mostly Afrikaner National Party in 1948; and, in the years to come, the formulation of apartheid.

Apartheid was a nearly 50-year period of institutionalised racism and the suppression of non-whites, during which the African National Congress (ANC) was banned and its leaders, including Nelson Mandela, banished to prison on Robben Island.

The unbanning of the ANC in 1990, the release of Mandela and his fellow prisoners, and the 1994 democratic elections – which saw Mandela installed as the country’s first democratic president – heralded the birth of the new South Africa.

During Mandela’s presidency a new Constitution was implemented – one of the most inclusive and liberal in the world – and the government devoted itself, among other pressing priorities, to righting the wrongs of apartheid.
A Truth and Reconciliation Commission was set up, headed by Archbishop Emeritus Desmond Tutu, to explore some of the crimes of apartheid.

Since 1994, the ANC has won three successive elections, with Thabo Mbeki succeeding Nelson Mandela, followed by Jacob Zuma (who ousted Mbeki in a leadership battle within the party). The Democratic Alliance is currently the official opposition party.

**Economy:** Regarded as an emerging market, South Africa has a well-developed financial sector and active stock exchange. Financial policies have focused on building solid macroeconomic structures. The country's central bank is the South African Reserve Bank.

**Tourism:** The tourism industry is well established with an exciting sector of emerging entrepreneurs. The country is strong on adventure, sport, nature and wildlife, and is a pioneer and global leader in responsible tourism.

**Population:** The last census in 2011 showed a population of about 52-million people, of varying origins, cultures, languages and religions, of which 79,2% are African, 8,9% 'coloured' (a term used in South Africa to describe people of mixed race), 8,9% white, and 2,5% Indian. Just over half the population is female.

**Currency:** South Africa's currency is the rand, which offers visitors great value for money. The rand comes in a range of coins (R1 = 100 cents) and note denominations of R10, R20, R50, R100 and R200.

**Climate:** South Africa is known for its long sunny days, hence the title, ‘Sunny South Africa’. Most of the nine provinces have summer rainfall, except for the Western Cape, which experiences winter rainfall. The high-lying areas of the interior can be chilly in winter. The South African Weather Service uses the following dates for seasons:

- Spring: September, October, November
- Summer: December through February
- Autumn: March, April, May
- Winter: June through August

**Provinces:** There are nine provinces in South Africa, namely: Eastern Cape, Free State, Gauteng, KwaZulu-Natal, Limpopo, Mpumalanga, Northern Cape, North West and Western Cape.

**National symbols:** The South African flag is a much-loved symbol of the 'new' South Africa. It comprises a geometric pattern of green, white, black, gold, red and blue.

South Africa’s national bird is the blue crane. The national animal is the springbok; the national fish, the galjoen; the national flower, the giant or king protea; and the national tree, the yellowwood. South Africa’s national anthem is based on the Xhosa hymn, Nkosi Sikelel' iAfrika (God Bless Africa), composed by Enoch Sontonga in 1897, and Die Stem van Suid-Afrika (The Call of South Africa).

**Languages:** South Africa is a multilingual country and there are 11 official languages, namely: English, Afrikaans, isiNdebele, isiXhosa, isiZulu, Sepedi, Sesotho, Setswana, Siswati, Tshivenda and Xitsonga. Although only about 10% of the population has English as its mother tongue, English is the language most widely understood, and is the second language of the majority of South Africans.
Water: In urban areas tap water is usually of high quality and safe to drink. It's quite safe to have ice in drinks and to eat salads. However, when travelling to remote rural areas and the bush you should take your own drinking water along or buy bottled water.

Animal and plants: In 1998 Conservation International declared South Africa one of the 17 megadiverse destinations in the world because of its rich biological diversity. Expect majestic and intimidating animals such as rhinos, elephants and great white sharks, and smaller 'cute' ones such as meerkats, bush babies and bat-eared foxes, as well as diverse plant life from succulent Karoo through to fynbos and indigenous forests.

Electricity: The South African electricity supply is 220/230 volts AC 50 HZ. With a few exceptions (in deep rural areas), electricity is available almost everywhere.

Airports: South Africa’s three major international airports are OR Tambo International Airport (Johannesburg); Cape Town International Airport; and King Shaka International Airport (Durban). There are also many regional airports, including the Kruger Mpumalanga International Airport in Mbombela (Nelspruit).

Over 70 international airlines now fly into South Africa. Award-winning South African Airways, the national carrier, flies to destinations all over the world and is connected to major international air routes.

The Airports Company South Africa (ACSA) operates the major and principal airports and is responsible for approximately 200 000 landings and around 24-million passengers a year.

It's a long haul from Europe (10 to 12 hours), Asia (12 to 17 hours) and the United States (up to 15 hours or even more). You'll most likely fly directly into OR Tambo International Airport in Johannesburg, or increasingly, there are direct flights into Cape Town International Airport.

Travel by rail or road: South Africa has an extensive road infrastructure including national highways and secondary roads. Speed limits are set at 120km/h on highways; 100km/h on secondary roads; and 60km/h in urban areas. Most roads are in good condition, but there are a few exceptions. There are rail connections between the main centres, such as Johannesburg and Cape Town.

Health: South Africa has been well known for its medical skill since Professor Christiaan Barnard performed the first successful human heart transplant in the country in 1967. There are many world-class private hospitals and medical centres around the country, especially in the urban areas, while many state hospitals also offer excellent care, among them Groote Schuur Hospital in Cape Town.

Smoking: Smoking is banned in public places, but there are usually designated areas where people can smoke. Under-18s may not enter a designated smoking area or buy cigarettes.

Famous people: South Africa has its fair share of sporting, movie, music and political celebrities. From global political icons like former president Nelson Mandela and Anglican Archbishop Emeritus Desmond Tutu to golfing greats such as Gary Player and Ernie Els, movie stars like Charlize Theron and musicians (think Miriam Makeba, Ladysmith Black Mambazo and the group Freshlyground), expect South Africans to make news anywhere in the world.
Top 10 reasons to visit South Africa

1. **Affordable**: During these tough times, who doesn’t want an affordable holiday? In South Africa, you can even afford luxury and have spending money for shopping and other treats.

2. **Natural beauty**: South Africa’s scenic wonders are legendary. From Table Mountain to God’s Window, our mountains, forests, coasts and deserts will soothe your soul and delight you.

3. **Adventure**: South Africa is the adventure capital of the world. With over 130 adventures and counting, there is something for everyone from mountain walks to shark cage-diving.

4. **Good weather**: In sunny South Africa, our great weather invites you to enjoy the outdoors.

5. **Rainbow nation**: The Rainbow Nation celebrates all its African and immigrant cultures. We’re known for our friendliness across the country.

6. **Diverse experiences**: Go almost anywhere in South Africa and experience the ultimate combination of nature, wildlife, culture, adventure, heritage and vibe.

7. **Wildlife**: Watching wildlife is addictive. First you start with the Big Five, and then you’ll soon be looking for whales, penguins, meerkats, wild dogs, birds, dung beetles.

8. **Freedom struggle**: Discover a nation’s struggle for freedom whilst following the footsteps of Nelson Mandela, Hector Pieterson and many other celebrated revolutionaries.

9. **Responsible tourism**: In South Africa you can travel with care as you explore our protected areas, contribute to social and conservation projects, buy recycle art and stay green.

10. **World class facilities**: You will find it easy to get around and find a lot of things to do.
It’s an event

Host province: Gauteng

Gauteng is the wealthiest province in the country and has the largest economy of any metropolitan region in Sub Saharan Africa. This highly urbanized region is one of the 50 largest metropolitan areas in the world. With only 1.4% of South Africa’s land area, the tiny province of Gauteng punches way above its weight, contributing more than 33% to the national economy and a phenomenal 10% to the GDP of the entire African continent.

See more at: http://www.gauteng.net/

Host City: Johannesburg

Johannesburg is Africa’s most vibrant metropolis, commercial and financial hub. Now proudly taking its place as Africa’s second largest city, Johannesburg is growing at an unprecedented rate—constantly and continuously transforming itself. It is the financial and industrial capital of South Africa, the economic power house of Africa and was founded in the heydays of one of the world's biggest and richest gold rushes—earning it the name of Egoli, meaning 'place of gold'.

The greater Johannesburg metropolis covers an area of 2300 square kilometres, making it larger than Sydney, London and New York—and similar in size to Los Angeles. The City is home to the Johannesburg Stock Exchange (JSE) is the 19th largest stock exchange in the world by market capitalization and the biggest exchange on the continent.

The City boasts accessibility, excellent infrastructure, unique transport features, increased hotel inventory, superior meeting venues and world class support services.

Johannesburg has experience of hosting incident free world class events such as:

- One Young World Summit 2013
- Metropolis Congress 2013
- World Credit Congress 2013
- World Agility Championships 2013
- C40 large Cities Climate Leadership Summit 2013
- World Anti-Doping Agency Summit 2013
- Commonwealth Parliamentary Association Congress 2013
- International Small Business Congress 2012
- FIFA Confederations Cup 2009 and 2010 Soccer World Cup
- Miss World 2009
- World Petroleum Congress 2005
- World Summit on Sustainable Development

See more at: www.joburgtourism.com/
Johannesburg is the gateway to South Africa via O.R Tambo International Airport – the largest airport in Africa.

- Direct flights to Johannesburg serviced by over 55 airlines.
- The National Carrier, South African Airways, is on board to offer preferential rates for delegates attending the championships.

Visas

Requirements for visitor’s visas differ from country to country and these are subject to change. Visas are not issued at South African ports of entry.


Visas for people attending a conference in South Africa

Normal procedures must be followed for applying for a visitor's visa (Form BI-84)

- whether you are from a country that is exempt from getting visas, or
- from a country that requires you to get a visa

Once registration is complete a list of all delegates will be sent to the Department of home affairs

The Department of Home Affairs will then notify all South African representatives abroad, authorizing them to issue visas to the delegates providing that visitor’s requirements are met.
Professional conference organiser: Potters hand activations

Potters Hand Activations has the required core competencies in order to add value, wealth and depth of experience to the South African WUDC 2016/2017 Bid.

Potters Hand Activations has had extensive experience in producing and managing large scale indoor and outdoor events, both in the corporate, public and government sector in North, East, West and South Africa.

Our strategic approach to the management of events has been finely tuned with over 17 years experience in the eventing industry. Rigorous financial management processes and procedures have been developed to ensure that financials are tightly controlled and reported on throughout the duration of the project.

Event details, including timelines and milestones, drawn from the project plans for this event are tracked. Reporting is simple and clear, and generated documents such as client contact and status reports are sent out on a weekly basis.

Potters Hand Activations is committed to the process of meaningful skills transfer and the empowerment of previously disadvantaged individuals (PDI’s) and business through on the job training and experience. It is our aim to instil a legacy of learning and to ensure that lives of as many people and businesses are enriched through this project.

Our uniqueness lies in the fact that we have extensive experience in the logistical, creative and financial management of a project of this nature. It is our commitment to understand and support the strategic objectives of our clients’ and funder’s projects and brands, and to ensure that all objectives are carried through every element of the project. The result is that we will constantly deliver on our promises, executing the proposed event programme and delivering to expectations.

Due to our extensive corporate event experience in greater parts of Africa we also had relations with and are building a strong supplier network throughout Africa.

We are SAACI accredited and part of the Event Greening Forum – both being reputable industry associations that monitor and govern the events industry in South Africa. Events not only need sound logistical experience but also need to be experiential in nature in order to create a memorable experience for our guests attending. This leaves the Rockefeller Foundation in good hands with our 17 years event activations experience!
POTTERS HAND ACTIVATIONS WILL PROVIDE THE FOLLOWING TURNKEY EVENT SERVICES:

- Invitations, branding, gifts, T-shirts, banners, name badges, and collateral
- Managing all stakeholder relationships
- Providing ongoing client liaison and project management
- Venue bookings and management including all catering requirements
- Entertainment sourcing, choreography, and management
- Video production
- Guest relations including sending out invitations, reminders and RSVP call downs
- Creating an RSVP landing page for the event that will capture all guest data related to the event including their travel arrangements
- Airport welcome signage and meet and greet persons
- Shuttle and Transport services for guests
- Event hostesses and volunteer management
- Booking and managing international flights and accommodation for guests
- Venue and event décor, draping, and decor
- All Lighting, sound, staging, and audio visual requirements for the event
- Photography and Videography of event
- Event Insurance and public liability
- Expenditure and budget control
- Event Safety and Security

Through our extensive experience in many events of this nature we will ensure that all deadlines and requirements are administered and followed meticulously. Having previously managed large scale events such as the 2007 FIFA Preliminary Draw event that saw over 3 000 National and International visitors to South Africa with over 100 International Media in attendance; The South African Tourism Opening Ceremony in 2006; Two National Career Expos: The National Tourism Career Expo with over 18 000 learners in attendance and the South African Maritime Career Expo in 2012 with over 6 000 learners in attendance. All the events utilized our mentorship and volunteering programme where we empowered previously disadvantage young people by giving them access to and experience in the eventing industry. Our recent International Oracle Day Event in South Africa empowered school leavers from Penelope High School by training them on the ground during the event and providing them with the valuable work experience required to become employable in their future careers.

The Potters Hand Activations core team comprises of the following members:

Katja Schmidt : Overall Project Manager
- BCom Marketing Degree
- MD of Potters Hand Activations for 13 years (with 5 years prior to that in other eventing companies)
- Overall Creative and Logistics Director
Tebogo Modisane : Event Manager
- Tebogo Modisane has worked in TV reality productions, live concert production, corporate and brand activation events in various African countries including Zambia, Zimbabwe, Nigeria, Ghana, Botswana, Angola and South Africa.
- She has also worked as a PR and A&R manager at Electromode music, she has production managed & coordinated various TV Reality show including Big Brother Africa.

Emma Kumalo : Event Manager
- Varsity College: Event Management and marketing Diploma
- Been in the event management industry since 2006
- Managed for 6 years multiple events at tourism Indaba which is one of the largest tourism marketing events on the African calendar.

Thato Scheepers : Event Coordinator
- Started with Potters Hand Activations in 2011 and is currently an event coordinator on numerous projects in various African countries i.e Kenya, Nigeria, Angola, Morocco, Mozambique and Rwanda.

Minkie Bukula : Event Coordinator
- Started with Potters Hand Activations in 2012 for her internship and has grown into an event coordinator since then.

Colleen Bowen : Financial Manager
- Financial Manager and accounts manager at Potters Hand Activations for 11 years

PROJECT VISION AND ACTIVITIES

Our strategic view for the project is as follows:
1. **The Focus will be Global with** attention is on the continent
   - South Africa is where the event will be staged

2. **We need to…**
   - Use the multiple opportunities to **celebrate; share our passion**
   - **Show integration; engage; invite and inspire** ourselves and others
   - **Fuse various continental elements** as a platform to **express South Africa and Africa’s unity**, harmony, advancement, uniqueness and achievements
3. **We do this mindful of the need to**
   - Execute **flawlessly and timely** – technical management
   - Match **international best practice**
   - Apply **consistent brand themes and collateral** across everything we do

When it comes to sourcing our volunteers to assist with overall logistics, events can play a significant role as a catalyst for socio-cultural, economic and environment transformation. There is increasing recognition of the economic value of natural and human capital, and festivals and events offer an integrated approach to creating the vibrant communities to which people aspire. The mentorship provided by Potters Hand Activations acknowledges the passion and urgency of experienced industry professionals to transfer skills and harnesses the enthusiasm, spirit and energy of the INFORMATION hungry Youth and through this work towards guiding transformation for the future of the generation to come. Volunteers will be sourced from the Maharishi Institute (and other Rockefeller Grantees) where possible placing these volunteers in a position to add to their portfolio of evidence and work experience with certificates post the event for their event training they received during the process. Volunteer areas will include:

- Registration and RSVPs
- Hospitality
- Runners
- Meet & Greet
- Admin Assistants
- Branding Installation Assistants
- Décor Installation Assistants
- Ushers

Potters Hand Activations strives to procure services and products as far as possible from:
- Black owned enterprises / Black women owned enterprises / Women owned enterprises / Small and medium business operators. More than 60% of Potters Hand Activation’s procurement is in-line with the above policy

Potters Hand Activations is committed to providing top quality services from best of breed suppliers. Potters Hand Activations is also extremely hands on when it comes to the event activations and will ensure that each and every element is micro-managed to the finest detail, leaving no or very little room for error. The detail is in the planning phase and our approach is about actively informing and educating our clients about certain deadlines and potential problems long before they arise, so that a workable solution can be created. In 18 years we have never had an event that has failed on any level! Potters Hand Activations will supply the following documents on an ongoing basis to ensure that the risk is minimized at every level:

**Status Meetings and Contact Reports**
- Potters Hand Activations will avail themselves for weekly meetings and ongoing liaison

**Management of Suppliers and Internal Resources**
- Potters Hand Activations will manage the best of breed suppliers and internal resources in each discipline as required

**Event Budget**
- Potters Hand Activations will put together an event budget and provide updated cash flow reports and analysis

**Critical Time Path Analysis**
- A proposed time path analysis will be provided once the grant proposal is accepted and contracted

**Detailed working document or Project Plan**
- Potters Hand Activations will provide a detailed project plan once the grant is approved and will be updated on an ongoing basis

**THE UNIVERSITY OF WITWATERSRAND WUDC 2017 BID**

1. Event Registration Site / Invitations / RSVP Process

Potters Hand Activations will design the event registration site which will be emailed out to the database and guest list. This can also be hyperlinked to the client’s website should this be required.

Guests can RSVP to the event online from there and their information is captured into the System. Guests then receive a thank you for registering email once they have registered. A follow up phone call and RSVP Service will also be in place for 6 months prior and leading up to the event date, where guests are contacted and missing details are filled in and those that haven’t yet registered are encouraged to do so. This service also assists guests with that “personal” touch and guiding them through the planning process of arriving in South Africa smoothly with all their travel arrangements secured.

Project Milestones and exact dates as below. A detailed project plan will be submitted once the grant has been approved.
<table>
<thead>
<tr>
<th>Item</th>
<th>Jan - Feb</th>
<th>Mar - April</th>
<th>May - Jun</th>
<th>Jul - Aug</th>
<th>Sept - Oct</th>
<th>Nov - Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conceptualization, Proposal development, Fact-sheet &amp; Briefing documents</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stake-holders, Potential Sponsors and Strategic Partners Briefings &amp; Appointment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agency Receiving Commitments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contract between Joburg Tourism, WUDC &amp; Service Provider</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Venue Site Meetings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supplier Meetings &amp; Securing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registration site / mini website set up</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technical Drawings / Floorplan &amp; Creative Ideas Approval / Branding Design &amp; Approval</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volunteers Recruitment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ongoing RSVPS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email and Post invitations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation / Content Management / Script Approvals</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rehearsals for speakers / ceremony</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding Production / Collateral Production / Audio Visual</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel arrangements and Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Set Up / On site Venue Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post Event Reports / Final Payments</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Arrival Experience: Airport / Hotels:**

All international and national flights and accommodation arrangements will be confirmed with the VIP guests travelling to O.R. Tambo International Airport in Johannesburg. Accommodation requirements will be booked at Wits University. A meet and greet service at airports or collection points will be arranged for guests. A shuttle service and our hostess guiding guests to the Gautrain can also transport guests to their respective lodgings. Before the International guest leaves for South Africa, they are emailed information of their arrival. South African guests receive the same.
On Arrival at Airport:

- A smartly uniformed hostess together with visible branding awaits our guests as they make their way into the arrival hall
- Small Welcome Desk
- Escorting to transportation
- Each guest receives a welcome gift and details of the event as they check into their respective hotels

Venue Management:

- Pre Event Site meetings to ensure all requirements are met
- Finalizing of programme with venue
- Finalizing menu’s, staff and catering requirements including dietary requirements
- Ensuring other requirements such as speaker rooms, production rooms, Wi-Fi and internet access are taken care of
- Oversight of venue management with regards to the running of events on the conference days
- All event safety and security

Onsite Registration:

- Onsite registration is managed through a sophisticated IT and technical solution.
- Registration will take place in the Foyer and will take on the form of registration booths.
- We will have at least 10 visitor registration booths.
- Each guest receives a lanyard and a detailed itinerary of the event programme for the event days. Pens, notepads and conference packs are handed to each guest.

Technical Requirements:

Potters Hand Activations will manage and supply sound, lighting, video projection, staging, laptop and microphone (lectern), roaming microphones and technical support as per requirements of each event.

PHA will manage and coordinate all Technical Requirements
- This ensures smooth running of the agenda from speakers to entertainment, etc.
- PHA will ensure presentations and technical requirements from speakers are timeously received.
- Briefing will be given to all speakers of how to use the microphone etc.
- All trouble shooting will be efficiently managed to reduce possible negative effects on the conference.
- Provide all necessary engineers certificates.
- A technician or a number of technicians will be present at each event as per each event requirements.
Brand Development:

Potters Hand Activations has a creative design agency with an extensive expertise in corporate branding, graphic design, logo design, photography and all other forms of visual presentation. We will focus and determined on providing the WUDC with a professional identity for the promotion of its activities, be it online, onsite or in print.

We will develop and intensify audience relationships through different and suitable brand encounters. This provides the basis for building consistent relationships with audiences around a theme referred to as the activation idea. This activation is characterized mainly by:

- Being actionable – a variety of activation mediums will be made available
- Lasting, proving a base for many executions
- Has to be differentiating
- Build a brand vision

Branding can include the following:

- Branding
- Car stickers
- Media banners
- Mobile ad banners
- Pull-up banners
- Venue branding
- Street Pole banners
- Podium banner
- Exhibition displays
- Tear drops
- Pens
- Note pads
- Folders
- Corporate clothing: staff or crew uniform

SPONSORSHIP

Potters Hand Activations will assist with acquiring and securing sponsors for the WUDC event. We will work together with the organizing committee to identify potential sponsors and assist in putting together sponsorship documents for them to sign and commit to and to collect those funds.

- 1st right of refusal to the corporate and government sector.
- Secondly, we have the right to approach other non-conflicting private sector sponsors to acquire funding.
- Time constraints need to be kept in mind. Ordinarily, at least one year is required in advance to acquire sponsors.
- Headline Sponsor:
- Maximum inventory and branding exposure at events
- Limit number of brand exposure at events otherwise it's too cluttered
- Events will attract a higher selling price due to limiting of brands
  - Relevant sponsorship packages will be created according to specifications set by WUDC.
  - The following are examples where branding will be visible for sponsors depending on sponsorship package chosen:
    - Banners, directional signage, Audio Visual screens in venues
    - Website
    - Facebook / Twitter feeds
    - Networking areas
    - Registration area
    - Airport Welcome
    - Welcome Reception
    - Plenary Venue: Opening Ceremony and closing ceremony
    - Gala Dinner Presence and cocktail events presence
    - Breakaway venues
    - Hostesses / Waiters / Décor / Centrepieces / Drinks / Gifts / Collateral / Shuttles

**Partners Approached**

**South African Tourism**
- Sho’t Left Experiences
- Sponsorship of event upon winning the bid

**Joburg Tourism**
- Council Member Flights to South Africa in 2015
- Sponsoring SA Party in Greece
- Gautrain Tickets for Delegates
- Reduced Country Experiences
- Free Venues for Social Experiences

**Wits University:**
- Free Accommodation for all council members in 2015

**South African Airways**
- Discounted flights for all visitors

**MOBILE EVENT APPLICATION**

Potters Hand Activations also proposes creating an event application for this event, that can be downloaded prior to the guests arriving at the event. This event application will have all details pertaining to the event including:
- Branded Landing page
- Country Information
- WUDC 2016/2017 information
- Travel and Transport Information
- Speakers and Debate schedules
- Venues
- Tourism information
- Activities
- Detailed schedule for the event dates
- SMSing to guests (push notifications)
- Sponsors
- Survey
- List of attendees
- QR scanner
- Maps

See example below:
MONITORING AND EVALUATION

Monitoring and Evaluation are paramount and a very important part of the process for Potters Hand Activations. The project milestones are tracked ongoingly through the Project Plan system in place with various milestones listed; dates and the status of the deliverable. During the event there are a number of other monitoring elements in place:

1. Evaluation and Feedback Forms
   - Guests and stakeholders are all handed an evaluation form to complete where details are requested such as:
     - How did you perceive the overall event
     - Advise on each topic discussed your feedback, was is positive and beneficial. Suggestions?
     - Are the models set in place sustainable in African countries?
     - Are you committed to future projects and if so how?

2. Potters Hand Activations evaluation form post the event is also sent to the client for input on how we performed.

3. If required a scribe will be put in place to record the entire event proceedings, which will be published and for use after the event.

4. A post event report will be designed and published post the event with all valuable input from all stakeholders.

The success of the event will be evaluated based on measuring the objectives against the outcomes. This will be published in the Post Event Report.

RISK MANAGEMENT

1. The possibility that the services to be provided by the Potters Hand Activations do not meet the output specifications of the Bid.
   - The project management systems and client approval process will be firmly in place to ensure that all elements of the conference are signed off and approved by the client prior to execution including event plans, scripts for audiovisual productions, stage and technical drawings, décor proposals etc.

2. The possibility that (including, but not necessarily limited to) specific services, resources, products, systems, tools, props, etc. including those sub-contracted are not available as and when required by Potters Hand Activations prior to, and during the event.
   - There are a number of subcontractors and resources that will be deployed but stringent measures are in place to have written contracts and confirmations in place.
All suppliers are paid necessary deposits but not full amounts until services are supplied according to brief.

3. The possibility that during the project, the actual cost will exceed the planned Project costs.
   • Costs will be confirmed in writing with all service providers. PHA will work tirelessly to accommodate all requests and maintain the quality of the event, but as best as possible, no major changes should be requested where this may impact on key line items being pulled.

4. The possibility of the insolvency of the Bidding entity; Consortium members; Sub-Contractors; Partners, Directors; Shareholders.
   • Due diligence is always undertaken when contracting suppliers, so that insolvency is avoided.
   • Potters Hand Activations can provide full financial statements of the company on request.

5. The risk that once a payment schedule has been agreed with the Bid Committee and client and funds are not sufficient or available or payments do not occur on time.
   • The expenditure towards the event will not exceed the funds dedicated towards this project, unless unique requests are made by the client, which will be approved in writing against a quote provided by Potters Hand Activations.

6. Any factors (other than Force Majeure) impacting on the operating requirements of the Project.
   • An event safety and protocol document will be put into place to ensure that all these measure are considered. Any injuries or medical incidents are covered by our and the venue public liability insurances that is in place
   • All necessary engineering and structural certificates will be provided.
It’s a lifestyle
University of the Witwatersrand

Situated in the northern areas of central Johannesburg, the University of the Witwatersrand, a world-class research university in Africa, is renowned for its commitment to academic and research excellence, with state of the art facilities that make it a perfect venue to host WUDC 2016/17.

 Ranked first in Africa, the University of the Witwatersrand, known as “Wits”, offers an all in one debating experience, modern lecture halls, 3-star residences, access to recreational facilities and located in Braamfontein which is a Johannesburg suburb bursting with culture.

These are just some of the elements that make the Wits the perfect location for the tournament:

- Coffee shops, a stationery store, a convenience store and a pub in "The Matrix" student arcade
- Banking facilities
- Campus Health and Wellness Centre - for medical emergency
- Travel Agent
- Post Office
- Sporting facilities - playing fields, swimming pools, tennis and squash courts, etc.
- A hairdresser on Campus
- Restaurants: The Wits Club and The Staff Club (Hofmeyer House)
- Fast food chains
- Planetarium and art museum on campus
- Braamfontein has even more pubs and public art, live music and theatre.

Accommodation: Wits has 21 residences available, the Wits Junction and Noswal hall are the newest residences where the delegates will be accommodated.

Wits Junction
Wits Noswal Hall

The residences offer the following:

- Free laundry facilities in each building
- WIFI connectivity
- Computer facilities
- Vending machines in most residences
- A Coffee shops and canteen
- Internet connectivity
- Fully secure and security is managed 24/7.
- Ample Parking
- Seminar Rooms
- TV Lounge with DSTV
- Gymnasium and Games room
- Resident Wardens to assist with emergencies
- Netcare Hospital and Clinic 500 meters away (Wits Junction)
- 90 % of the rooms are single rooms
**Debate venues:** The Science Stadium and FNB building

Opened on the 25 of July 2011, the Wits Science Stadium is equipped with the latest technology for a wonderful debating experience, making this not only a quality staying experience but a quality debating experience as well.

**Surrounding area:** Braamfontein is located in Johannesburg CBD and is a popular area for local and international tourists to enjoy food, music, African retail and a superb nightlife. Braamies, as it is affectionately known, has over the last few years been a part of a regeneration programme that has made it into the trendy neighbourhood it is today. Many of the '50s-style office buildings have retained their exterior charm but have been refurbished for student accommodation and upmarket penthouses - adding to the aesthetic appeal of the area.
It is also where the ever-busy Neighbourgoods Market takes place every Saturday - corner of Juta and De Beer streets. At the core of Braamfontein is The Grove, a small square, which boasts the funky, Afro-chic Hotel Lamunu, as well as a number of trendy eateries with tables scattered around the square - perfect for sunny Johannesburg days.

70 Juta Street comprises a variety of interesting shops - such as the bicycle store, Hunter Cycling - unique clothing stores and galleries. The old Milner Park Hotel, which still retains its original colonial architecture, is now home to Kitchener’s Carvery, popular on the Braamfontein nightlife scene and second oldest pub in Joburg - expect music, dancing and hearty fare served in a cosy setting. Right next door is the Great Dane, a popular bar and club with a courtyard that is ideal for warm summer nights and an entire floor made up of five cent coins.

The Nelson Mandela Bridge is a much beloved and photographed Johannesburg landmark that connects Braamfontein to Johannesburg’s CBD and an essential stop when visiting this colourful, creative hub.

Opening night: Sandton Convention Centre

Sandton Convention Centre is Southern Africa’s leading and most prestigious, multi-purpose exhibition and convention centre. It has over 22 000 m² of convention, exhibition and special event space. The Pavilion can seat 4 500 patrons. The Ballroom can seat 2 000 banquet guests and the 13 other meeting rooms can accommodate up to 350 delegates. The two exhibition levels have a combined floor space of 11 000 m². This twelve-storey structure is designed and built to provide convention, exhibition and special event space over five main levels.

Sandton is “Africa’s richest square mile”, the Sandton area is one of the most opulent in Johannesburg and South Africa, and therefore in Africa.
PROPOSED THEME: WE INSPIRE
Guests make their way into our venue where our beautiful setting is laid out for them. As guests are seated, the lights fade to black and silence enters the arena. A deep African voice over resonates around the venue as the African Thunder SFX begin in the background…

He starts to take our guests on a journey….a journey that begins in Africa and will impact the world….a Journey that captivates the heart, soul and energy of our beautiful Continent….In the distance a drum roll is heard. On the first drum roll, the screen comes alive with imagery…..the imagery speaks to the pillars of WUDC and the Vision. The treatment is edgy and grainy (thereby reinforcing the brand as progressive and forward thinking). Each drum roll, brings further visionary statements and visuals onto the screen.

As the momentum and drum rolls increase – seemingly coming from the four corners of the stadium (lighting effects reinforcing the sound effects in the round), the visuals are interspersed with pertinent words and statements from stakeholders and grantees. The drum roll sounds comes from our very own South African talent namely, The Field Band Foundation.

As the audiovisual images reach a climax underpinning and highlighting all the salient aspects of the production, our drummers enter in droves into the auditorium and surround our guests. The unified sound of the drumming is overwhelming and highly effective. As we reach our climatic end, the arena comes alive with a spectacular fireworks display. Our audience stands to their feet and applauds.

A fusion of SA music presented by The SOIL. We also propose the new upbeat sounds and mixes by incorporating live percussions from Sipho Aluta with our DJ!
Décor ideas is about incorporating the beautiful colours of Africa but in a modern context.

Closing night: The Union Buildings

Like an ancient temple adorning over the city it governs, the Union Buildings are a modern day acropolis, built at the highest point of South Africa's capital city, Pretoria, it forms the official seat of South Africa's government and houses The Presidency as well as the Department of Foreign Affairs.

Designed by Sir Herbert Baker in 1908, building began in 1909 and was completed in 1913. It took approximately 1265 artisans, workmen and labourers almost three years to construct, using 14 million bricks for the interior office walls, half a million cubic feet of freestone, 74 000 cubic yards of concrete, 40 000 bags of cement and 20 000 cubic feet of granite.

The buildings represent a decadent layer of South Africa's history. Originally built to house the entire Public Service for the Union of South Africa, it was then the largest building in the country and possible the largest building work undertaken in the Southern Hemisphere at that time.

Several other sites were considered, including Muckleneuk Ridge, on the opposite side of the city and Pretorius Square, in the centre of Pretoria, where the City Hall now stands. However, Herbert Baker was strongly in favour of Meintjeskop, which was within a mile of the centre of Pretoria and reminded him strongly of some of the acropolises of Greece and Asia Minor, where he had studied Mediterranean architecture.

The concept of an acropolis and a building that agreed with renowned British Architect Sir Christopher Wren's theory that a public building should be a national ornament which establishes a nation, draws people and commerce and makes people love their country easily persuaded the then powers that be, who were at the time, preoccupied with the ideal of establishing a new and united nation.

The British high commissioner at the time, Lord Selborne, remarked, "People will come from all over the world to wonder at the beauty of the site and to admire the forethought and courage of the men who selected it".
The design of the buildings was largely determined by the nature of the site. Baker envisaged identical wings of rectangular office blocks, each representing one of the two official languages. They were to be linked by a semi-circular wing, and the space in-between the two wings was levelled to form an amphitheatre as in the Greek fashion for gatherings of national and ceremonial importance.

Baker wanted the buildings to be built of imported granite, but any idea of using anything but South African stone for the most important government building of the new state was unthinkable to those who commissioned it, as a result, the terraces and retaining walls in the grounds are built predominantly of mountain stone quarried on site, the foundation of the building is of granite, while freestone was used for the exterior walls, the amphitheatre and major courtyards.

For the overall design of the building, Baker chose the neo-classic architecture of the Italian Renaissance, and also combined an idiom of the English Renaissance, as well as significant elements of Cape Dutch detail, such as in the carved main doorways and fanlights and in much of the wrought-iron brass work and balustrades of the smaller areas. In 1994 the buildings were the scene of much jubilation as they played host to the inauguration of former President Nelson Mandela, South Africa's first democratically elected President, and heralded the beginning of a new era in South Africa's history.

THEME: CLOSING NIGHT
**Transport**: Gautrain

The Gautrain is a state-of-the-art rapid rail network in Gauteng. The rail connection comprises of two links, namely a link between Pretoria and Johannesburg and a link between OR Tambo International Airport and Sandton. Apart from the three anchor stations on these two links, seven other stations will be linked by approximately 80 kilometres of rail.

The three anchor stations will be located at:
- OR Tambo International Airport
- Pretoria and
- Johannesburg

This modern train will offer international standards of public transport with high levels of safety, reliability, predictability and comfort.

See more at: [http://www.gautrain.co.za](http://www.gautrain.co.za)
Socials: University of the Witwatersrand and surrounding areas

All our socials will take place in the University of the Witwatersrand and surrounding areas to make sure that you have fun without worrying about a long drive back to your room. We will prepare social teams that promote diversity and integration to make sure that your experience of South Africa is one that truly defines us as a nation which is diversity.

South Africa is famously known as the home of yakka. Yakka is a South African University debating championships tradition and is always served on break night. We plan on breaking records for WUDC 2016/2017 by making yakka enough for a 1500 people to drink until the yakka finishes them. Every South African debater has a funny story to tell about their experience of yakka night while some have no recollection of what happened to them after drinking 2 cups of yakka. This is an tradition we want to share with the world and we will ensure that you also have a story to tell about your yakka night in South Africa. To show our commitment to this, upon winning the bid we will run recruitments for our very own yakka master to ensure the best brew on yakka night.
Security: Wits Campus Control and Fidelity

The University of the Witwatersrand has two security measures on campus, the Wits campuses are protected by the Wits Campus Control which is the University’s security unit; and the residences are protected by fidelity security group.

The safety and security of Wits staff, students and visitors is of paramount importance to the University, Campus Control has created an integrated technical security system which allows for greater proactive response to situations and the automated detection of predictable threats on campus. This includes deployment of additional cameras, increase lighting and upgrades to the Emergency Contact Points across the public spaces within the University’s precincts.

Fidelity Security Group is Southern Africa’s largest integrated security solutions provider and the industry leader in protection innovation. Excellence in service delivery and implementation are fundamental to our impressive track record. By keeping abreast of the latest trends and technological developments globally, and continuously evolving and innovating, the Group remains a front-runner in the security solutions market.

Through a bouquet of services and related products the Group can tailor make a solution for any requirement. With the Group's exceptional leadership, the unwavering commitment of management and that of all its employees, the Group has enjoyed exceptional growth over the last five years.

The Group’s Cash Solutions business continues to grow and has quickly become a serious competitor in the market, garnering a large number of high profile national contracts and bringing state of the art technology backed by Fidelity's hands on approach to the market.

See more at: [http://www.fidelitysecurity.co.za/home.html](http://www.fidelitysecurity.co.za/home.html)
It’s educational

WUDC is held to crown the newest team of World Champions. But we believe it has a second, and equally important role in developing and creating the champions of the future. As such, our bid intends to deliver the largest scale training program yet to be seen on the continent of Africa. In partnership with the Wits debaters within the organising committee and adjudication core will be putting together a warm up tournament and training camp that will bring together some of the world’s best debaters and judges and some of Africa’s most eager and brightest talents. This is something that we saw successfully take place within the South African debate circuit were we host pre-nationals tournaments.

The South African location allows many universities, even some who may not be attending WUDC, to take advantage of this opportunity. Staffed by members of the adjudication core, and subsidised judges, we believe that this experience will contribute to the growth of the African debate circuit and ensure debate becomes sustainable across the continent long after the end of Worlds 2017.
Organising committee: Representatives from different Universities in South Africa
Every debater has a specific calling, there are debaters who are infamous for accumulating 3 points in each debate round and are often congratulated by taking the trophy home. There is also a group of people in the debating space who are the unsung 'heroes', part of this group are individuals such as Thando Mpofu who is affectionately known as Junior.

Junior was a volunteer at Botswana worlds. He crossed the boarders from South Africa to serve and learn from the world and finally hosted a world class tournament in the year 2012. In 2012 Junior convened the 17th Annual South African Universities Debate Championships which today is still remembered as the largest nationals yet and also the most daring purely because he managed to host over 400 debaters with merely the University of Limpopo supporting him and no additional sponsorship, which was an unfamiliar concept in the South Africa Debating Community. He has since been an adviser to every winning bid in South Africa and we look forward to seeing the fruits of his advice- yet again- in the 2015 edition of the South African Universities Debate Championships. Junior has convened various high school and varsity invitationals on behalf of his University and in December 2014 Africa saw him take debate to the next level as he hosted the 7th Pan-African Universities Debate Championships which had close to 600 participants making it the largest tournament on African soil after Botswana worlds. Junior is the former PAUDC Deputy Chairperson and is best known for the statement, "changing the world 7 minutes at a time" and he looks forward to bringing the World to South Africa at the WUDC 2017.
Jabulile Mabuza

Jabulile is a student of Wits University, who is currently completing her double major in Microbiology and Genetics. She aspires to be a business woman in South Africa. Jabulile has been involved in the Wits Debating Union Executive Committee serving as the treasurer and she has done extensive work with international delegates under the largest student organization in the world - AIESEC.

AIESEC is also known for coordinating the accommodation and stay of students who are in South Africa for an internship, as well as liaising with other AIESEC branches to provide internship opportunities for South African students.

She has been part of the organizing committee for the AIESEC South Africa Student Apprentice Challenge for 2 years, the competition brings together students from different Universities in the Country to compete through a series of business challenges for an international internships. She has worked as an intern in the Confederation of Indian Industries for two months as part of the organizing team for India volunteering week and volunteered in Poland for 2 months teaching South African history and culture in different high schools.

Jabulile is currently serving in the AIESEC South Africa National Office as part of the national support team which gives her an extensive understanding of the relevant South African Departments to engage with for an easy, convenient and safe travel to South Africa for people who aren’t from the country.

She has served in the Wits University Student Representative Council (SRC), which is the highest student governing body of any South African University. Jabulile is passionate about debating, she was part of the organizing committee for the first South African women’s debating open in the year 2014 as well as the largest Debate Open in South Africa hosted at Wits every year. She is excited to convene the WUDC 2017 in South Africa and is ready to welcome all delegates to a country she calls her home.
Thebe Ramanna is currently the chairperson of AIESEC, which is an organization that has given her experience in planning events similar to that of a conference. She is able to use her experience gained from AIESEC to strategically align WUDC 2017 South Africa with relevant and interested partners who are reputable in the South African Hospitality and Logistics sector. Thebe has been a debater of the Wits Debating Union for years now and has experience in hosting various large scale international student conferences. She has a team with a phenomenal profile and has been working tirelessly to ensure that WUDC 2017 South Africa promises to be the most efficient Worlds ever. Accommodations Office comprises of students who have been engaging with our main hosting partner, this team has managed to organize the best accommodation South Africa has to offer. Visas and Registration Office has students who have impeccable hosting experience, they have been working tirelessly with relevant government officials to ensure that your travel documentation is easy to attain. The Transportation Officer has a great profile and has the kind of hosting experience you need to ensure all your transportation needs are met at a very convenient time.
Virendhren Naidoo

Tournament Director of Equality, Legal and Diversity

Vee has been causing trouble ever since he made the debating team in high school. A lover of words, games, drama and adventure, he's been walking the earth in consciousness limbo; loving the humanity and simultaneously lamenting it. Debating has opened up the world of communication, information and knowledge to him, and he uses it in any which way he can – a dangerous flirt, a master conversationalist, you can catch him on radio.

Studying toward a Master’s Degree by research dissertation in Gender Studies, he can be found on the dancefloor and in serious debates alike. A Queer, Black Consciousness critical scholar and feminist anthropologist, tutor and guest-lecturer, Vee desires two things in life: to see the world and be a part of transforming it. University debating encourages organizational, bureaucratic and communal activity on a regular basis, and I've found this to be invaluable knowledge and experience. I have always tended toward positions of office where I work closely with others; have featured on various executives, leadership panels, youth forums and councils, and managed internal and provincial debating events. This will be my first stint as a Tournament Director, but having been part of the growing years of SA Debating and KZN’s massive Schools’ and subsidiary debating and public speaking networks, there is no shortfall of expertise that I have or have access to, on directing programmes, managing students and convening small and large events. I have attended both extremely efficient and extremely catastrophic tournaments, and benefit from the observation and hindsight of such experiences.
Tournament Director of Entertainment

Rofhiwa Ligege


Started debating in 2010 and has been in love with the challenges and privileges that come with being a debater since then. So much so that his commitment is viewed as an obsession by those that don’t understand him. 2011 he was a member of council and has been one since then. In the same year, he got to his first finals of a tournament and since then, he has been “taking it to the podium.”

2012 he proved that debate can be fun in and outside the debate venue and has been breaking at every tournament since then, both as a speaker and adjudicator.
Chief Financial Office
Thabiso Mbewe

The Co-Chief Finance Officer (Co-CFO) for WUDC 2017 South Africa is Thabiso Mbewe from the Tshwane University of Technology.

Thabiso Mbewe has a Diploma in Accountancy and Internal Auditing. He is currently enrolled for B Tech: Business Administration majoring in Accounting.

He has been debating since his years in high school and has attended countless competitions in high school and varsity, including three provincials, five nationals, three Pan-Africans as well as a Worlds. He has been a finalist in the year 2013 and 2014 South African Nationals as a speaker and as judge respectively.

Thabiso has been a part of various Tournament Organizing Committees, including The Pan African Universities Debating Championships 2012 and The Gauteng Open which has been running for 3 successful years since 2012.

He was the Chairperson of the Tshwane University of Technology debating society for two years and has served in the Tshwane University of Technology Central Student Representative Council (CSRC) as the Treasurer-General where he was responsible for the management of large amounts of money as well as the acquisition of funds for various student-led projects.

Handling finances and sponsorships is close to Thabiso’s heart. He wants nothing more than being in the best organizing committee ever to organize the best tournament the world has seen. He can’t wait to see you all at the Worlds Universities Debating Championships 2017.
Noluthando Yeni

Co-Chief Finance Officer- Noluthando Yeni- has precisely the experience and expertise needed on this regard. Noluthando is the former Chairperson of the Wits Debating Union and in her term as the first female Chairperson of the debate union she managed to align the society with the most influential private companies in South Africa whose annual turn-overs are beyond a billion rands. While the sports of debating is still a new concept in their Social Responsibility budgets, the gateway of opportunities found in her networking with these companies remains undoubtedly advantageous for a tournament such as WUDC.

Noluthando has led in the Wits Students’ Business Society which has an Alumni database that includes some of South Africa’s wealthiest philanthropists some of whom have become partners of the Wits Debating Union under her leadership. She is a postgraduate student in Computational & Applied Mathematics which has opened opportunities in the field of finance. Noluthando has recently established a career as an Investment Banker for Barclay’s South Africa and works where she is able to design strategies- both mathematically and economically —for businesses to grow their nett worth by means of mergers & acquisitions, bond investments, project investments etc.

Noluthando is passionate about debating and developing African debating, hence her efforts in the Central Finance Office of WUDC 2017 South Africa speak to her vision and desires for the growth of debating in Africa. She has also served as part of the organizing committee of the biggest Debate Open in South Africa twice, hosted by Wits. She has assisted in the organizing of the first Women's Debate Open in South Africa, and is the founder of a high-profile annual public debate series which has seen its second year this year.
Important information

Registration amount: R 6 600 or € 468.60 (view the attached budget explanation)
Team Cap: We are looking into hosting a maximum of 1200 participants and having 100 of those being subsidized. (view the budget explanation)

Independent adjudicator subsidies

We are committed towards ensuring that 80 – 100 independent adjudicators are present at the tournament and as such we will waive the registration fee of all independent adjudicators. Through the City of Joburg and Potters hand activation we are committed to sourcing out funding to subsidise independent adjudicator flights beyond the discounts from the South African Airways and its star alliance members.

World University Debating Championships Council visit to South Africa

Joburg City Tourism is going to fly all World University Debating Championship council members to South Africa for free preferably in the October/November period for 7 – 10 days to observe all the residences that the delegates will be accommodated at, all the social venues including the transport system that is going to be used during the tournament and sampling all the food that will be served to the delegates during the tournament. The council members will be accommodated the University of the Witwatersrand for free.

Contact details

Conveners
Thando Mpofu
thandobb@gmail.com
+27 62 281 6569

Jabulile Mabuza
ceejaymabuza@gmail.com
+27 72 993 9255

Chief adjudication core
Dessislava Kirova
kirovadessislava@googlemail.com
Dear WUDC Council Members,


This letter serves to confirm South Africa Airways (SAA) interest to partner with World Universities Debate Championships as the “Official Airline Partner” in 2016/2017.

The airline is one of the oldest and most experienced commercial airlines, with the world’s best safety records. We are currently flying to six continents and offering a truly African and fundamentally South African experience. We are one of the leading carriers in Africa offering more than 20 destinations across the continent as well as to major destinations within South Africa, including our hub Johannesburg.

SAA is a Star Alliance member, offering the largest network coverage around the world. Through this alliance, we are able to offer delegates and organizers of this event, access to over 17,000 daily services from over 900 airport destinations in 160 countries. This will provide the delegates with many choices of flight schedules as well as tangible benefits such as access to lounges from airports globally. These benefits are offered to our Premium passengers; Voyager (Frequent Flyer Program) Platinum and Gold members, as well as the Star Alliance Gold members.

We intend to offer attractive fares to delegates and organizers of World Universities Debate Championships in 2016/2017 pre and post the event. These terms of offer will be negotiated and agreed upon by SAA and the Johannesburg Convention Bureau once the latter has been awarded the bid.

We are looking forward to working with you and the Organisers of the World Universities Debate Championships in 2016/2017 in securing it for South Africa.

Yours Sincerely,

Sean Bradley
Manager: Global Trade and Product Support

Directors
DC Myeni* (Chairperson), M Kolawa (Chief Executive Officer), WH Meyer (Chief Financial Officer), Y Kewana*, JE Tambi* (Sierra Leonean), AD Dixon*

*Non-Executive Director
Company Secretary – Sendile Dimini
South African Airways SOC Ltd Reg. No. 1997/022444/02

A STAR ALLIANCE MEMBER

19 February 2015
WUDC Council Members
Taj Coromandel
No.37 Nungambakkam High Road
Chennai
600034

Dear WUDC Council Members

Support Letter: World Universities Debate Championships 2017

On behalf of the City of Johannesburg and the Johannesburg Convention Bureau, we are delighted to be working with the South African National Universities Debating Council and Wits Debating Union to bid for the World Universities Debate Championships in 2017.

Johannesburg is a youthful city with 42% of the population under 24 and 49% under the age of 34, making for a vibrant, energetic and enterprising community. In keeping with this demographic, our city’s commitment to youth development is significant, demonstrated by a host of youth development initiatives supported by both the public and the private sector.

The Johannesburg Convention Bureau will support the local hosts with the following services:

- City site inspection.
- Participation in the advisory board.
- Marketing and publicity.
- Welcome desk at the airport.
- Visitor information desk at the event.
- Negotiate discounted rates for city sightseeing excursions.

Our city has a proven track record of successfully hosting many prestigious summits, congresses and meetings for notable international organizations including the C40 Global Summit on Climate Change, the Metropolis Mayors Meeting and the 4th One Young World Summit 2013 which attracted world leaders, both young and old.

We look forward to welcoming the world’s most exceptional young leaders to the world’s most extraordinary city.

Yours sincerely

Rayni Naidoo
Executive Director: Department of Economic Development